

**Subject:** RE: EHBID Board Nominations - West Coast University Contact  
**From:** "Jeff Zarrinnam" <Jeff@Hollywoodhotel.net>  
**Date:** 06/29/2017 03:52 PM  
**To:** "Jauregui, Jacob" <jacob@HOLLYWOODCHAMBER.NET>  
**CC:** "Nicole Shahenian, EHBID"

I posted the flyer on the EHNC facebook page.  
The next meeting is the 3<sup>rd</sup> week in July on a Monday

Vaya con Dios,

Jeff Zarrinnam, C.H.A.  
*President & CEO*



1160 North Vermont Avenue, Hollywood, CA 90029



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**From:** Jauregui, Jacob [mailto:jacob@HOLLYWOODCHAMBER.NET]  
**Sent:** Thursday, June 29, 2017 3:49 PM  
**To:** Jeff Zarrinam <Jeff@Hollywoodhotel.net>  
**Subject:** RE: EHBID Board Nominations - West Coast University Contact

Great!

Also, can you distribute the attached flyer to members of the East Hollywood Neighborhood Council?

Best,  
Jacob



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**Jacob Jauregui**

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Hollywood Chamber of Commerce  
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**From:** Jeff Zarrinam [<mailto:jeff@Hollywoodhotel.net>]  
**Sent:** Thursday, June 29, 2017 3:44 PM  
**To:** Jauregui, Jacob <[jacob@HOLLYWOODCHAMBER.NET](mailto:jacob@HOLLYWOODCHAMBER.NET)>  
**Cc:** Nicole Shahrenian, EHBID <[nicole@ehbid.org](mailto:nicole@ehbid.org)>  
**Subject:** RE: EHBID Board Nominations - West Coast University Contact

Yes - that sums it up nicely

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**From:** Jauregui, Jacob [<mailto:jacob@HOLLYWOODCHAMBER.NET>]  
**Sent:** Thursday, June 29, 2017 11:15 AM  
**To:** Jeff Zarrinam <[jeff@Hollywoodhotel.net](mailto:jeff@Hollywoodhotel.net)>  
**Subject:** RE: EHBID Board Nominations - West Coast University Contact

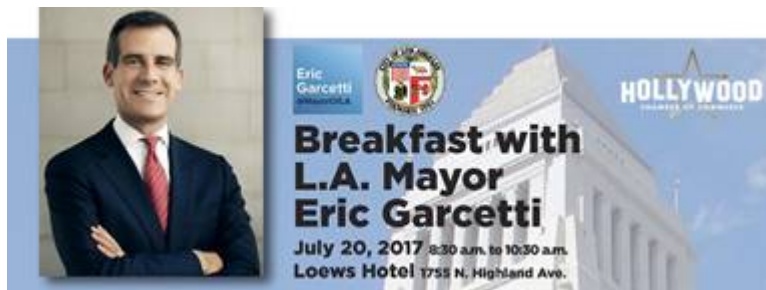
Hi Jeff,

See below for the info to provide to the West Coast U folks.

Developed by a growing coalition of parcel owners, the East Hollywood Property and Business Improvement District "BID", is a special assessment district that has funded improvements to the commercial area of East Hollywood, primarily along the major corridors of Vermont Avenue, Sunset Boulevard, Hollywood Boulevard and Edgemont Street. The BID was initially established in 2007 to improve the commercial area of East Hollywood through various programs and services designed to increase the commercial activity of the District. From painting light poles and planting trees, to power washing our East Hollywood streets- over the past 10 years, the East Hollywood Business Improvement District has been hard at work improving the Vermont Avenue corridor of East Hollywood. The East Hollywood BID 2017 Board of Governors was elected at the BID's April Meeting and an additional 5 members will be elected in July. Members of the BID's Board are elected to serve a term of two years. A person is eligible for consideration as long as they are an East Hollywood BID Parcel Owner in Good Standing or an authorized representative of a Parcel Owner in Good Standing. As a Board Member, you will be tasked with attending monthly meetings and voting on issues presented before the Board.

Please let me know if you need anymore information.

Best,  
Jacob



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**From:** Jeff Zarrinam [<mailto:jeff@Hollywoodhotel.net>]  
**Sent:** Wednesday, June 28, 2017 12:30 PM  
**To:** Jauregui, Jacob <[jacob@HOLLYWOODCHAMBER.NET](mailto:jacob@HOLLYWOODCHAMBER.NET)>  
**Cc:** Nicole Shahenian, EHBID <[nicole@ehbid.org](mailto:nicole@ehbid.org)>  
**Subject:** RE: EHBID Board Nominations - West Coast University Contact

Ok perfect  
Work with Nicole on what EHBID info to send them and website

Vaya con Dios,

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**From:** Jauregui, Jacob [<mailto:jacob@HOLLYWOODCHAMBER.NET>]  
**Sent:** Wednesday, June 28, 2017 12:13 PM  
**To:** Jeff Zarrinam <[jeff@Hollywoodhotel.net](mailto:jeff@Hollywoodhotel.net)>  
**Subject:** RE: EHBID Board Nominations - West Coast University Contact

I believe he is located at the Vermont campus. I did inform about having someone join the EHBID board he wanted someone to send him more information. He did mention that he someone in mind from West Coast that could join the board.

-J



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SILVER LEVEL					
 <b>HOLLYWOOD HOTEL</b>	 <b>HDG</b> HARDWARE DEVELOPMENT GROUP	 <b>PARAMOUNT CONTRACTORS &amp; DEVELOPERS INCORPORATED</b>	 <b>PARAMOUNT PICTURES</b>	 <b>AT&amp;T</b>	
 <b>OCCIDENTAL</b> ENTERTAINMENT GROUP HOLDINGS	 <b>KAISER PERMANENTE</b> Los Angeles Medical Center	 <b>IRON MOUNTAIN</b> ENTERTAINMENT SERVICES			
BRONZE LEVEL					
 <b>CIM</b>	 <b>MBS</b>	 <b>COMCAST NBCUNIVERSAL</b>	 <b>HOLLYWOOD PRESBYTERIAN MEDICAL CENTER</b>	 <b>Capitol MUSIC GROUP</b>	 <b>usbank</b>
 <b>Children's Hospital LOS ANGELES</b> We Treat Kids Better	 <b>MGS</b>	 <b>PANTAGES</b>	 <b>The Original FARMERS MARKET</b>	 <b>SoCalGas</b> a Sempra Energy unit	



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**From:** Jeff Zarrinnam [<mailto:jeff@Hollywoodhotel.net>]  
**Sent:** Wednesday, June 28, 2017 12:08 PM  
**To:** Jauregui, Jacob <[jacob@HOLLYWOODCHAMBER.NET](mailto:jacob@HOLLYWOODCHAMBER.NET)>  
**Cc:** Nicole Shahrenian, EHBID <[nicole@ehbid.org](mailto:nicole@ehbid.org)>  
**Subject:** RE: EHBID Board Nominations - West Coast University Contact

Thanks Jacob

Is he located at the Vermont Address or at another campus as they have several... and did you speak with him if he or anyone is interested to join the EHBID board?

If they are interested, please have them email you a short bio or resume for the nominating committee.

Thanks

Vaya con Dios,

Jeff Zarrinnam, C.H.A.  
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**From:** Jauregui, Jacob [<mailto:jacob@HOLLYWOODCHAMBER.NET>]  
**Sent:** Wednesday, June 28, 2017 10:12 AM  
**To:** Jeff Zarrinam <[Jeff@Hollywoodhotel.net](mailto:Jeff@Hollywoodhotel.net)>  
**Subject:** EHBID Board Nominations - West Coast University Contact

Hi Jeff,

Here is the contact info for the Director of Communications at West Coast University.

Steven Villa

[stvilla@westcoastuniversity.edu](mailto:stvilla@westcoastuniversity.edu)

Director of Communications

949.383.1833

Please let me know if you need any more information.

Best,  
Jacob



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**Jacob Jauregui**

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